



## **Influential Advisors: Commitments**

*Influential Advisors* are independent museum professionals, members of consulting firms, museum studies faculty and field services providers supporting the work of the Center for the Future of Museums. As forward thinking, creative leaders in the field of museum consulting, influential advisors play an important role in shaping the knowledge, behavior and attitudes of museum leaders.

Influential Advisors choose commitments they pledge to fulfill each year. These commitments support the CFM goals of disseminating information, promoting discussion and encouraging experimentation.

### **Commitments**

By joining the ranks of the Influential Advisors, an individual commits to doing at least three of the following in 2009:

- Subscribe to ("follow") the CFM Blog
- Comment on at least one CFM Blog post
- Comment on at least one post appearing in another blogs, related to the future of museums
- Respond to a request from CFM staff for information and advice
- Record and post a brief video interview about your thoughts on the future of museums for the CFM "Voices of the Future" project
- Recruit and interview someone else for the CFM "Voices of the Future" project
- Contribute on-line comments to the CFM reports such as "Museums & Society 2034: Trends and Potential Futures"
- Contribute content to wiki-forecast "Museums and Society 2019", based on the scenarios created by the Institute for the Future for the game Superstruct
- Participate in the CFM crowdsourced museum game competition (summer 2009)
- Recruit someone to join one of the Museum Futurist groups—Influential Advisors, Visionary Leaders or Next Wavers
- Propose a session exploring the future of museums and society for a national or regional museum association meeting
- Serve as a panelist or speaker on the topic of the future of museums and society at a national or regional museum association meeting
- Incorporate information on futures forecasting, scenario planning or use of long-term trends data into advice or training given to client museums

To join the Influential Advisors, email CFM staff at [futureofmuseums@aam-us.org](mailto:futureofmuseums@aam-us.org), with the subject line "Influential Advisor" and provide your name, title and affiliation (if applicable) and the commitments you have chosen. We will enroll you in the roster of Influential Advisors and keep you apprised of opportunities to participate in CFM activities.